

EUROCURRENCY MARKET



MEANING

- ◆ Used by banks, MNCs, mutual funds, hedge funds
- ◆ For circumventing regulatory requirements, tax laws, interest rate caps

REASONS FOR RISE OF EUROCURRENCY MARKET

- ◆ Cold War between USA and USSR
- ◆ Petrodollars earned by Middle East countries during Oil Crisis (1974–1981)
- ◆ Regulation Q of Federal Reserve Act imposed ceiling on deposit interest rates
- ◆ Regulation M of Federal Reserve Act stipulated reserves against deposits
- ◆ Mandatory deposit insurance

REASONS FOR RISE OF EUROCURRENCY MARKET

- ◆ Interest Equalisation Tax introduced by US monetary authority in 1963 increased cost of borrowing in US for nonresident entities.
- ◆ Voluntary Restraint Program in 1965 — borrowing in US for financing international projects was restricted. US MNCs were restricted from borrowing in US market.
- ◆ Foreign currency balance maintained abroad — no need for conversion, save conversion cost, exchange rate risk, earn higher deposit rates

CHARACTERISTICS OF EUROCURRENCY MARKET

- ◆ Transactions are recorded abroad, but currency is held in country of issue
- ◆ Deposits and loans are outside regulatory and supervisory control of monitoring authority of country of origin
- ◆ Market for deposits and loans, borrowing and lending of currencies, not buying and selling
- ◆ Operates on interest rates, not forex rates
- ◆ Short-term deposits but medium to long term loans. This creates asset-liability mismatch, exposing Eurobanks to liquidity and interest rate risks.

CHARACTERISTICS OF EUROCURRENCY MARKET

- ◆ Also called as Offshore market
- ◆ Dealing only in freely convertible currencies like USD, GBP, EUR, JP, CHF, CAD, AUD, etc.
- ◆ Wholesale market

EURODEPOSITS

- ◆ Deposits are unsecured
- ◆ Short term — max. one year
- ◆ Standardised deposit amounts

EUROLOANS

- Loans are medium to long term
- Interest rates are reset at fixed pre-decided intervals.
- Floating rate of interest — reference rate is LIBOR
- Interest rate = LIBOR + Markup
- Lending on consortium basis
- Unsecured
- Negotiated recovery
- Revolving credit
- Multiple currencies loan
- Drawdown schedule
- Pre-payment possible

EUROBONDS

- ◆ Underwritten by multi-national syndicate of investment banks
- ◆ Issued in bearer form
- ◆ Pays annual coupons
- ◆ Convertible or non-convertible
- ◆ Sold in single currency in several countries
- ◆ No provision for early repayment of bonds, unless call option is provided
- ◆ Few protective covenants
- ◆ 70% of Eurobonds are denominated in US dollars
- ◆ Issued for 5–40 years

TYPES OF EUROBONDS

- ◆ Straight Eurobonds
- ◆ Floating Rate Bonds
- ◆ Zero-coupon bonds
- ◆ Convertible bonds
- ◆ Sinking Fund Bonds
- ◆ Bonds with Options
- ◆ Collared Bonds
- ◆ Junk Bonds
- ◆ Deep Discount Bonds

EURONOTES

- ◆ Issued by borrowers directly to investors without using bank as intermediary
- ◆ Note has shorter maturity than a bond
- ◆ Municipal securities — maturing in less than 1 year
- ◆ US Treasury note — 2 to 10 years (shorter is Treasury bill, longer is Treasury bond)
- ◆ Corporate notes — upto 10 or 12 years (short term are upto 5 years and long term are longer than five years)

TYPES OF EURONOTES

- ◆ Commercial Paper — less than 1 year, excellent credit rating, lower than rate of banks, used to payoff expensive bank loans, promissory notes issued at discount, negotiable
- ◆ Note Issuance Facility (NIF) — Firm needs medium term funds but investors are short term — use of underwriters — notes are redeemed on maturity by issue of fresh notes — underwriter provides balance loan
- ◆ Medium Term Notes — medium term, fixed interest rate, no underwriting, 1–10 years, listed
- ◆ Bankers Acceptance — Importer get Bill of Exchange accepted by bank, assurance to supplier, importer gets better terms of trade
- ◆ Repurchase Obligations — Borrower sells securities to lender with commitment to repurchase at fixed future date — most secured form of lending



UNSECURED BONDS AND NOTES ARE CALLED
DEBENTURES

FLOATING RATE NOTE (FRN)

- 💧 Coupon resets regularly
- 💧 Daily, monthly, quarterly or annual resets
- 💧 Reference rate + Margin

EXTERNAL COMMERCIAL BORROWINGS (ECB)

Bank loans

Securitised instruments

Buyer's credit

Supplier's credit

Minimum average maturity — 3 years